

Get in touch with us to learn more about
the Team Collaboration Academy.

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Team
Collaboration
Academy

The Team Collaboration Academy

In this one-day seminar we show you efficient and fun ways to improve collaboration in your teams by using the Collaboration Cards and related visual tools. Having followed this seminar live or online you will be able to make effective use of proven team collaboration principles, exercises, frameworks, and tools.

This course can be tailored to your team or your organization's specific needs and constraints: Give us your specific team challenge and we will work with

you with examples and tools that match your work environment and team challenges.

In the Team Collaboration Academy we show you how to make effective use of the Collaboration Cards. We give special emphasis to the following cards: Team Frameworks, Exercises, Metaphors and Checklists Cards. In addition, we will also demonstrate how to use the Acronym, Quote, Question, and Communication Cards in everyday team collaboration situations.

Great Frameworks

We will show you and your team how to apply the frameworks to structure problems, identify key issues and develop solutions in a timely manner.

Great Exercises

You will learn how to incorporate exercises in your day to day team work by first breaking the ice in a new team and second, by enhancing creativity and developing new ideas.

Great Metaphors

We will introduce easy visual metaphors for your teamwork, which will make every team effort more efficient, fun and memorable.

Great Checklists

You will be able to apply the checklists in your day to day work, for example to either plan, execute and close an efficient meeting, or to enhance your teams knowledge management.

Your Main Lecturers

Martin J. Eppler, Prof. Dr.

is a full professor of media and communication management at the University of St. Gallen (HSG), where he is also the managing director of the institute for media and communication management. He conducts research on knowledge management, knowledge visualization, and knowledge communication. He has been a guest professor at various universities in Asia and Europe. He has been an advisor to organizations such as the United Nations, Philips, UBS, the Swiss Military, Ernst & Young, KPMG, Swiss Re, Daimler and others.

Friederike Hoffmann, Dipl.-Pol.

is a PhD candidate and design thinking trainer at the University of St.Gallen, =mcm institute, Institute for Media and Communication Management. She

holds a degree in Political Science from Freie Universität Berlin. She worked as a project manager for the Charité Foundation in Berlin and research assistant at the Herbert Quandt Foundation, Berlin. Her research focuses on business model innovation and design thinking.

Roland Pfister, lic.oec. HSG

is a researcher and management trainer at the University of St. Gallen, =mcm institute, Institute for Media and Communication Management. He holds a master degree in business from the University of St.Gallen. He has worked as an IT consultant in the field of core banking applications and as a Senior Business analyst for Credit Suisse. In his research, he examines the impact of visualization on communication in management.

